



Some of our projects:



Mitsulift and Equipment S.A.L.

Shayboub Tower: 4 Elevators
Aoun Office Building Lot 1107: 3 Elevators
Rmeil 79 : 7 Elevators
Lot 1147 Raouche: 14 Elevators
Merit/ CMA-CGM Headquarters: 4 Elevators,
1 Window Cleaning System, 1 Revolving Door
The Sultan Center Food Hall: 5 Elevators
Bay Tower: 6 Elevators,
1 Window Cleaning System
University of Balamand, Faculty of Medicine:
5 Elevators
Al Abadiyah Hills: 16 Elevators
Carlton Residences: 14 Elevators



Mitsulift Hellas SA

Sbokos Residence: 1 Elevator
Zarzavatzakis Xanthi Residence:
1 Elevator
Poulis Residence: 1 Elevator
Botonakis Office Building: 2 Elevators
LDK Office Building: 1 Elevator
Athanathiadis Villa: 2 Elevators
Chouvardas Villa: 1 Elevator
Giavridis Office Building: 2 Elevators
Chatziouanou Office Building: 1 Elevator
Arini Commercial Center: 3 Elevators



Mitsulift and Equipment Syria Ltd.

Rotana Café, Damascus: 7 Elevators
Julia Dumna Hotel, Aleppo: 3 Elevators
Audi Bank, Damascus: 1 Elevator
Carlton Hotel, Aleppo: 5 Elevators
Arab International University: 3 Elevators
Bank Al-Sharq: 2 Elevators
Damasquino Mall Ext.: 4 Elevators,
3 Moving Walks
Moon's Resort: 2 Elevators
Al-Rhaybeh Hospital: 4 Elevators
Al-Basel Heart Institute: 6 Elevators



Cylift and Equipment Ltd.

Quality Group Offices: 2 Elevators
Diagoras Center Point: 2 Elevators
Jean Nouvel Tower 25: 2 Elevators
S. Stylianou Medisupplies: 2 Elevators
A. Loutsiou Offices: 1 Elevator



Mitsulift Levant Jordan S.A.L.

Taj Mall Abdoun: 12 Elevators,
54 Escalators, 6 Moving Walks
Villa Nuqul Abdoun: 1 Elevator
Villa M. Hammoudi: 1 Elevator
Villa K. Al Rawi: 1 Elevator
Royal Palace: 1 Elevator



Cyprus: Quality Group Offices



Jordan: Taj Mall



Lebanon: Carlton Residences



Syria: Julia Dumna Hotel



As Mitsulift Group celebrates 25 years of Elevating Standards, our quality focus is constantly evolving, while we strive to foster environmental awareness and make positive contributions for a sustainable planet.

"Man is a child of his environment," said Shinichi Suzuki, the legendary Japanese violinist and teacher. Through our enduring partnership with Mitsubishi Electric Corporation, we have introduced energy-saving equipment and solutions that contribute to reducing harmful environmental impact over the entire life cycle of

our products. Indeed, we offer energy-efficient **elevators** through advanced control and operation technology. Our elevators also work to protect the environment by reducing the amount of lead as well as air and soil contaminants used in manufacturing. They also reduce considerably emissions of controlled substances and chemical concentrations. Additionally, our **escalators** are characterized by their relatively small number of parts, thus resulting in the use of less material than required for other escalator equipments. They also incorporate standard recyclable parts and are energy-efficient.

With every piece of equipment we ser-

vice, Mitsulift is committed to delivering Elevating Standards of comfort, reliability, safety – and earth consciousness. While we usher in our 25th year of Elevating Standards, Mitsulift is committed to embracing earth-friendly technology and raising awareness in its community, thus helping protect the earth for future generations, one environmental initiative at a time in all our branches in Lebanon, Syria, Cyprus, Greece and now in Jordan.

Joumana Yammine Saliba
General Manager
Corporate Support Center
Mitsulift Group



Eco-friendly and energy-saving solutions

Through its enduring partnership with Mitsubishi Electric Corporation, Mitsulift promotes sustainable development and is committed to protecting the environment by introducing cutting-edge, earth-friendly technologies and processes.

Indeed, we employ corn-based plastic for part of the car control panel and we have switched to inverter technology for lighting and reduced electricity consumption by up to 35%. We have also converted to lead-free options for six types of boards and reduced the usage of atmospheric and soil contaminants such as toluene and xylene. Looking forward to the future, Mitsulift, in collaboration with Mitsubishi Electric, will consider introducing the latest energy-saving technologies such as a hybrid elevator with power storage technologies and the variable traveling speed elevator system.

Eco-products such as NexWay and Elenessa are produced with ease of use, functionality and energy-saving in mind, to contribute to reducing the environmental impact over the entire product cycle.

Nexway

More Efficient Design Delivers Energy Savings

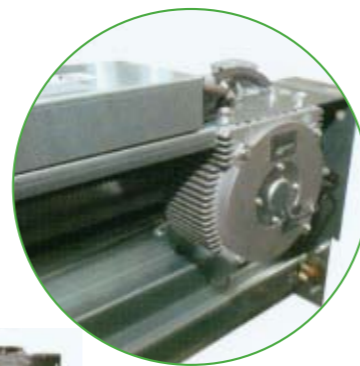
- Advanced control and operation technology means significant power savings.
- Reduced amount of lead in the wire soldering and reduced use of potentially harmful substances such as vinyl chloride plastics in manufacturing.
- Impressive power savings with VVVF Inverter Control and PWM (Pulse Width Modulation) converter, by changing voltage and frequency simultaneously and regenerating electric power created from braking energy.
- Energy saving in off-peak periods: precise controller greatly improves energy efficiency by reducing energy consumption when the elevators are in standby mode or sleep modes.



Elenessa

Innovative Technology Enhances Efficiency and Reliability

- More technological advances, such as the high-accumulation LSI and low-noise PWM inverter, enable the VVVF inverter to deliver smooth, high-precision control of the traction machine.
- The IPU (Integrator Power Unit) acts as a high-efficiency power supply circuit for motor drive and, along with the PM motor, delivers great energy savings. The result is more efficient, more reliable drive control.



Swift by Mitsulift

Together, we can elevate your living standards

At Mitsulift, we understand that your expectation for an elevator in a modern building exceeds the basic need for a moving apparatus. That's why, Mitsulift's Design and Development Department has come up with the new Swift Series, to keep on Elevating Standards in meeting your expectations.

Swift is a passenger lift which conveniently combines the following characteristics, thus bringing you a unique elevator to suit your building project:

- **Style:** Elegantly designed to reflect the standing and character of your building.
- **Economy:** Reduced space requirement with our range of machine-room-less models.
- **Environmental friendliness:** Energy-saving with the use of PM Machines (for some types)
- **Simplicity:** Countless possibilities to meet your requirements while ensuring simplicity in style and design.



Swift offers a distinguished standard design for the car walls, ceiling and flooring. The unique model elaborated in the picture (to the left), shows the clarity of the material used for the car walls and the ability to simply select from the most popular RAL colors in order to match the warmest interior atmosphere desired for your building. Moreover, our unique ceiling is partially made of glass that smoothly covers the lights. This glass is designed in the form of a bridge between the car operating panel and a blank panel that could be used to install a picture frame programmed to play a continuous slide show with music and the option of showing the date and time.

At Mitsulift Group, safety is a priority and a fundamental part of our product development. Accordingly, our lifts are designed and installed in compliance with the requirements of the latest applicable European Norms:

EN81: Safety rules for the construction and installations of lifts.

Mitsulift Group's commitment to Elevating Standards of service excellence extends beyond the engineering and installation of the lift. It is a long-term relationship which continues well after the lift is delivered to you, through our After Sales Department which ensures the uninterrupted and safe functioning of the lift.

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For further inquiries please contact our Marketing Department at marketing@mitsulift.com, and visit our website www.mitsuliftgroup.com

Mitsulift Activities

Year-End Event

On December 17, 2008, Mitsulift held its annual year-end event to celebrate the team successes and welcome a new and exciting year 2009 with Elevating Standards.

The event took place at the Al Madina Theater in Beirut, a special and unique setting which pays tribute to Lebanon's arts scene. The Mitsulift team members were treated to the popularly acclaimed musical "It was a long night in front of the embassy's gate," by Ms. Nidal Al Achkar, a well-known Lebanese actress and producer. The event was also an opportunity to recognize some of the top performers at Mitsulift. "I really enjoyed the play and I was very pleased to hear the Managing Director call my name to receive a Certificate of Appreciation," said Massoud Nohra, After Sales Supervisor. "These events reinforce the team spirit and give everybody a boost," he concluded.



Labour Day Outing

On May 1st, 2008, Mitsulift employees and their family members were treated to the traditional company Labor Day outing. This year's destination was Baalbeck, the "City of the Sun," followed by an enjoyable lunch at Al Shams Restaurant in Anjar.

The group was first treated to a guided tour of the spectacular Roman ruins, including the Bacchus and Jupiter Temples, before heading to Anjar for a memorable mezzé feast. Children were entertained with songs, dancing and magic tricks and adults reveled in a jubilant dabké long after lunch was over! "It was great to see Mitsulift employees from all departments having fun and enjoying each other's company," said Ziad Rahmé, Sales Manager at Mitsulift. "I met many colleagues whom I previously only knew by name," added Nisrine Makhoulf, HR Administrator.

Mitsu-People on the Move

- Joseph Sassine, Training and Quality Manager at Mitsulift and Equipment S.A.L., has been appointed Operations Manager at Cylift and Equipment Ltd.
- Tony Rahi, Area Manager at Mitsulift and Equipment S.A.L., has been appointed After Sales Manager at Mitsulift Levant Jordan S.A.L.
- Joe Aweid, Planning Manager at Mitsulift and Equipment S.A.L., has been appointed Operations Manager at Mitsulift and Equipment Syria Ltd.



Fadi Aoun (5th from left) at Mitsubishi Training Center – Home Elevator course in Gifu, Japan, in November 2008

Training

As part of Mitsulift's training commitment, Ziad Rahme, Sales Manager at Mitsulift and Equipment S.A.L., delivered a unique Sales Techniques training seminar to the Cylift and Equipment team in Nicosia, Cyprus, in October 2008. "Ziad gave a high impact demonstration of how communications skills combined with technical knowledge can influence the sales process," said Philippos Philippou, General Manager, Cylift and Equipment Ltd.

Best wishes for the newborns of

Miled Yazigi, **Christelle** on 21/07/08 - Lebanon

Fadi Aoun, **Danielle** on 31/10/08 - Lebanon

Samer El Diri, **Omar** on 18/12/08 - Lebanon

Tony Rahi, **Glory and Elena** on 15/01/09 - Lebanon

Naja Abou Rjeily, **Marissa** on 20/01/09 - Lebanon

Georges Safi, **Charbel** on 26/01/09 - Lebanon

Congratulations to the newly weds

Sabine Araman & George Younes on 06/07/08 - Lebanon

Elie Mhanna & Rola Feghali on 20/07/08 - Lebanon

Abdo Sahyoun & Marmar Al Sokhn on 26/07/08 - Lebanon

Reine Azar & Charbel Karam on 09/08/08 - Lebanon

Chadi Abou Ali & Abir Hayek on 15/08/08 - Lebanon

Tony Bejjani & Nadine Dib on 14/09/08 - Lebanon

Edward Sassine & Darine Yazbeck on 26/10/08 - Lebanon

Hussein Hakim & Nasma Abdel Hamid on 04/12/08 - Lebanon

Chadia Salloum & Caesar Maalouf on 27/12/08 - Lebanon

Khodor Moussa & Bandar Moussa on 11/01/09 - Lebanon